

ALPHARETTA ORCHESTRA

PROGRAM BOOK

The AHS Orchestra Program book serves as a way to raise funds for the orchestra program while providing students and parents with an orchestra memoir for the year. Funds are raised through the sale of both personal and business advertisements that appear in the program.

Advertisements can be solicited in the form of personal ads from parents to their student or from local businesses and corporations. The program book will be professionally designed and printed. Included in the book will be information about the AHS orchestra program, professional photographs of each orchestra, the current senior class, and the Orchestra Leadership Team.

Any purchase of an advertisement of a quarter page or larger will automatically add the purchaser to our philanthropic "Friends of the Orchestra" donor list that appears in the program and on the orchestra website.

The program book will be ready in time for the winter concert it will also be distributed at the Spring concert. Please see the opposite side of this flyer for more information about selling advertisements and joining our "Friends of the Orchestra" patrons list.

Please also feel free to purchase digitally on the AHSO website store at alpharettaorchestra.com/store

kw KELLER WILLIAMS REALTY
NORTH ATLANTA

Nisreen Mashayekh
404-488-6923

I use a system with the latest technology to get the most exposure, and communicate with those leads to start a conversation about their home. Because I use this system, there property will be viewed and visited more often, which result in quicker sale at a higher price.
Taking Pictures of the Property, using Kili Mobile App, using Kelly App
Social Media, printable Flyers, Lead Generation
Tracking my database, ePostcards, and QR Codes that includes a tour video of a property.

Nisreen Mashayekh
Realtor
cell: 404-488-6923
email: nisreen@kw.com
website: nisreen.kw.com

Art Classes for Kids!
with *Ms. Erin*
at the
diDomizio Arts Center in Roswell

Small group art lessons for ages 6-16
Classes are open now, and ready for you!
DRAWING & PAINTING in every class
Come learn the classical art fundamentals and the drawing tools that make art fun and exciting for everyone!
Registration is on-going, and space is limited.
So reserve your spot soon!

Erin Harvey - Instructor
7703130377
erin@erinharveyart.com

1009 Mansell Rd, Suite E Roswell, GA 30076

Violin and Viola Lessons
Emily Laminack Wetzel,
Doctor of Musical Arts

Dr. Wetzel has been teaching music for over fifteen years, and she has a passion for helping her students succeed. Her diverse teaching experience includes Teaching Assistant at the University of Georgia, Adjunct Professor at Reinhardt University, Teaching Artist at the Atlanta Music Project, and more. Dr. Wetzel's students have won achievements such as District Honor Orchestras, All-State Orchestras, the Georgia Youth Symphony Orchestra, the Metropolitan Youth Symphony Orchestra, and the National Take a Stand Festival with Gustavo Dudamel. Please contact Dr. Wetzel for more information and current availability!

www.doctorwmusic.com

Above: Example of an Advertisement Page from 2018 Program Book

Right: Scan to see the Program Book from the 21-22 School Year!





Program Book Advertisement Order Form

Parents: Purchase an ad to recognize your AHS Orchestra student and their hard work! You can wish them luck or simply tell them how proud you are.

Friends: We are soliciting advertisements from our local businesses as well! Program books will be distributed during our Winter and Spring Concerts.

Advertisement Size (w x h)	Personal Ad	Business Ad
Business Card (2" x 3.5")	\$15	\$20
Quarter Page Vertical (3.625" x 4.5")	\$35	\$50
Half Page Horizontal (7.5" x 4.5")	\$55	\$80
Full Page (7.5" x 10")	\$120	\$150
Inside Front Cover (limited availability)	n/a	\$300
Inside Back Cover (limited availability)	n/a	\$500
Outside Back Cover (limited availability)	n/a	\$800

Customer Information:

Company (if applicable): _____

Contact Name: _____

Address: _____

City, State & Zip Code: _____

Phone: _____ Email: _____

Select how you will submit your advertisement artwork:

Hard Copy Attached Send in with this order form to Alpharetta HS Orchestra, Jake Hood, 3595 Webb Bridge Rd. Alpharetta, GA 30005

Soft File Emailed along with a scan of this order form to Hoodj3@fultonschools.org with the subject line "AHSOA Patron Program Ad - *Name or Business Name*"

AHS Orchestra Student Representative: _____